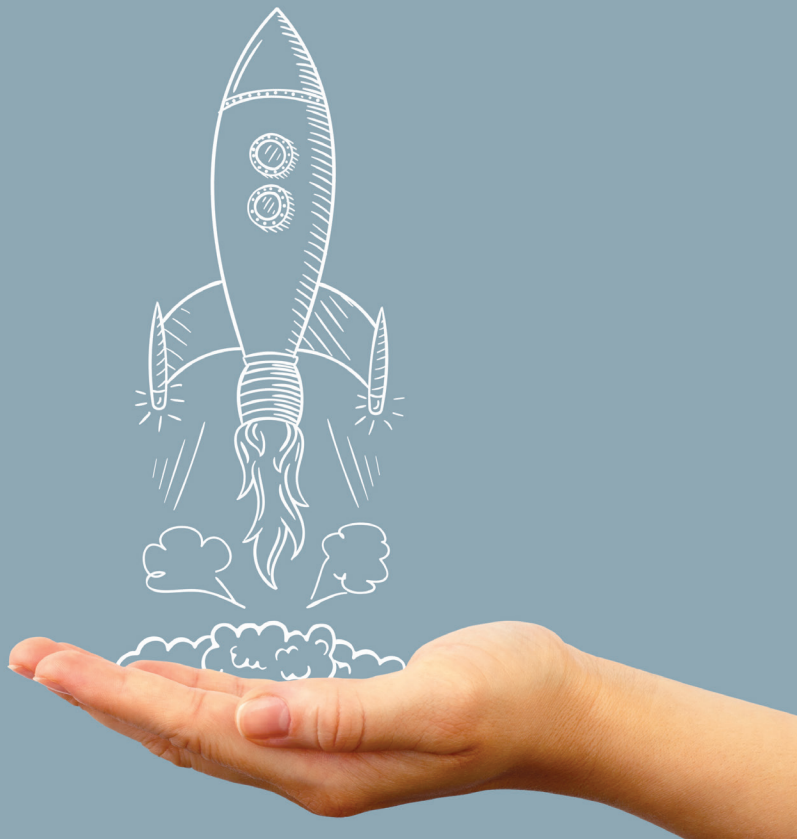


enterprise
europe
network

Propel your business

with Innovate 2 Succeed

Helping ambitious businesses
manage innovation and grow.



Innovate UK



Business Support on Your Doorstep



An innovation management support programme designed to scale up your company.

Innovation is one of the driving forces behind all ambitious businesses, helping them expand and succeed.

But bringing groundbreaking ideas to market, attracting investment, embracing international opportunities and scaling up can be challenging.

Innovate 2 Succeed helps you nurture innovation more effectively, rapidly commercialise concepts and grow your bottom line.

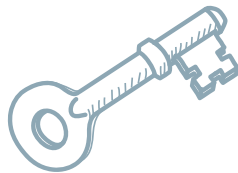
Up to seven days of funded guidance, tailored to your needs.

Innovate 2 Succeed gives you the resources, tools and expertise to:



Stimulate innovation

- Improve innovation management
- Develop internal processes



Access funding and markets

- Find new sources of finance
- Tap into new clients and customers



Commercialise and grow

- Build and enhance your business model
- Protect and harness ideas
- Launch marketing campaigns
- Step up exports

A fully funded programme to support ambitious businesses just like yours.

Innovate 2 Succeed recognises the critical role innovation can play in your company's growth.

The programme is designed to help your company overcome barriers to growth and innovation in order to develop new products and services and bring them to market. It is delivered over four phases:

1. Analysis

One of our specialist innovation advisers works with you to identify the innovation challenges, opportunities and growth areas in your organisation. Topics covered include strategic management, leadership, process improvements, business performance and innovation culture.

2. Action

Our innovation adviser works with you to agree an action plan. This sets out how you can tackle barriers to developing a framework and culture which fully harnesses your innovation management and commercialisation potential.

Modules may include

- Strategic management
- Process improvement
- Accessing international markets
- Embedding entrepreneurship into business operations
- Innovation culture
- Investment readiness
- Lean business practices
- Protecting and exploiting ideas
- Access to finance and investment
- Innovation in selling, digital marketing and export capability

4. Review

Your business works with our adviser to carry out a full programme review, assessing impact and planning next steps for sustainable commercialisation and growth.

3. Delivery

Your business receives tailored support through a bespoke package of modules, delivered mostly face-to-face but also remotely. This can include collaboration with organisations such as research centres, universities, finance and funding providers and other national programmes.



Why wait? Contact your local Innovate 2 Succeed specialist today.

Innovate 2 Succeed, delivered by Enterprise Europe Network, is open to SMEs able to demonstrate innovation and growth potential.

To find out more about the programme, contact the Enterprise Europe Network team in your area:

T: 0845 6419955

E: enterprise.europe@eeneast.org.uk

www.enterprise-europe.co.uk/services/Innovate-grow

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