## Football Participation Report:

## Basildon

## Season 10/11



## INTRODUCTION

Football has the highest participation of any team sport in the country - there are over 129,000 affiliated football teams in England, (10/11). The National Game Strategy is The FA's plan for grassroots football between 2008 and 2012 and within this, there is an ambition to grow the game by a further 20,500 teams by 2012.

Over the past 8 years, The FA has invested in significant improvements to the affiliation process which has led to the development of the County Administration System (CAS). CAS allows us to chart participation within each local authority area and this report reflects the latest participation data in your particular area. These reports are freely available and it is hoped that they will be used by local authorities, developers, clubs, leagues and other interested parties to advise current and proposed activities and investments around the game at the local level.

The FA will welcome support and advice from local partners who are similarly interested in sustaining and developing the game. Since the production of the Season 09/10 Local Area Data Reports, significant effort has been put into improving data from the County Administration System (CAS). In some instances, this has resulted in changes to the $10 / 11$ totals compared to how they appeared in the last version of the report.

Whilst the data provided is robust it is not claimed to be $100 \%$ accurate. There are a number of reasons why some errors will exist and it is critical that errors are reported back to The FA and/or CFAs so we can continually improve the quality of the information available. Please report any errors or omissions to either your local County FA or Data@TheFA.com.

Each year, the County Football Associations and The Football Association will work hard to improve methods for capturing data. As a result, in some circumstances, there may appear to be shifts in participation which are directly due to refined/improved data entry rather than actual growth or decline. Please ensure that in assessing trends, you take advice from your respective County FA.

## Changes in this version:

1. Population Figures updated to Mid 2009 estimates.
2. Active people data updated and taken from APS4.
3. Introduction of Youth - All Formats Category which includes:
a) U11 to U 18 football of Male, Female and Mixed genders (mixed is included into male category for the purposes of this report).
b) $3 \mathrm{v} 3,4 \mathrm{v} 4,5 \mathrm{v} 5,6 \mathrm{v} 6,7 \mathrm{v} 7,9 \mathrm{v} 9$ and 11 v 11 team categories.
4. Further refinement of specific playing locations of teams (this will have resulted in some teams being reallocated into new Local Authority areas).
5. Improved validation of small sided teams (including affiliated and currently non affiliated teams).

This year a User Guide has also been produced in order to provide additional support in analysing the data, and it is recommended that this document is referred to alongside this report. The guide can be found at: https://www.fadml.com/C13/Football Development/default.aspx and will be available from 1st March 2011.

## FOOTBALL KEY FACTS - Basildon

## Demographics

- Basildon has a population of 174,086 (Mid year estimate, Office for National Statistics, 2009) and is expected to grow to 192,300 by 2018 (Office for National Statistics, 2008).
- 6.7\% of the population in Basildon come from Ethnic Minority communities compared to a national figure of $\mathbf{8 . 7 8 \%}$ (Census, 2001).
- $5.3 \%$ of the adult population (16+) participate in football for at least 30 minutes once per week, as compared to a national average of 4.96\% (Sport England Active People Survey, 2010).


## Clubs and Teams

- Basildon has a total of 124 affiliated clubs with a total of 338 teams of which 334 play in Basildon. There are also 82 small sided teams in Basildon making a total of 416 teams.
- Of the 416 teams operating in Basildon, 118 (28.4\%) are adult teams, 139 (33.4\%) are youth teams (all formats), 77 (18.5\%) are Mini-Soccer teams and 82 (19.7\%) are small sided.
- 65.3\% or 141 of the 216 Youth and Mini-soccer teams play in a club that has achieved a Charter Standard Award as compared to a national average of 70.4\%.
- The number of teams has decreased by 72 teams overall in Basildon from season 09/10 to season 10/11.

This comprises:

- a decrease of 20 adult teams.
- a decrease of 2 youth teams (all formats).
- a decrease of 12 Mini-Soccer teams.
- a decrease of 38 small sided teams.


## Conversion Rates

The following table and graphs show football conversion rates in the authority compared to Regional and National rates. These are calculated by comparing the number of persons playing football to the relevant population age group.

We estimate the number of individuals playing football by multiplying the number of teams by the average number of players involved in the different forms of football. We assume the following:

- 18 players are involved in an 11-a-side squad
- 10 players in a Mini-Soccer team squad
- 12 players in a 9 v 9 small-sided team squad
- 9 players in a $7 \vee 7$ small-sided team squad
- 8 players in 6 v 6 and 5 v 5 small-sided team squads
- 6 players in a $4 \vee 4$ small-sided team squad

These numbers are then expressed as a proportion of the relevant population. This creates a percentage of the population at each age group involved in playing football, called a 'conversion rate'. We can then compare these conversion rates to Regional and National averages.

Ages 5 to 44, male and female, of the local area population have been used to calculate the conversion rates on this page.

Table 1: Teams, players and conversion rates for Basildon, East of England and England

|  | Adult <br> 11-a-side |  | Youth <br> All Formats | Mini- <br> Soccer | Adult <br> Small Sided | All Forms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Male | Female | Mixed | Male |


| Basildon |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No of Teams 10/11 | 112 | 6 | 132 | 7 | 77 | 82 | 416 |
| No of Teams 09/10 | 131 | 7 | 133 | 8 | 89 | 116 | 488 |
| Variance | -14.5\% | -14.3\% | -0.8\% | -12.5\% | -13.5\% | -29.3\% | -14.8\% |
| Players 10/11 | 2,016 | 108 | 2,358 | 126 | 770 | 656 | 6034 |
| Players 09/10 | 1,965 | 105 | 1,995 | 120 | 890 | 928 | 6003 |
| Conversion Rate 10/11 | 5.9\% | 0.3\% | 26.5\% | 1.5\% | 9.2\% | 1.9\% | 6.4\% |
| Conversion Rate 09/10 | 6.0\% | 0.3\% | 28.9\% | 1.8\% | 10.0\% | 2.8\% | 6.7\% |
| Variance | -0.1\% | 0.0\% | -2.3\% | -0.4\% | -0.8\% | -0.9\% | -0.3\% |


| East of England | $\mathbf{6 . 9 \%}$ | $\mathbf{0 . 3} \%$ | $\mathbf{2 5 . 8} \%$ | $\mathbf{2 . 6 \%}$ | $\mathbf{1 0 . 6 \%}$ | $\mathbf{2 . 1 \%}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conversion Rates $10 / 11$ | $6.3 \%$ | $0.3 \%$ | $29.0 \%$ | $2.0 \%$ | $\mathbf{7 . 1 \%}$ |  |
| Conversion Rates $09 / 10$ | $0.6 \%$ | $0.0 \%$ | $-3.2 \%$ | $0.6 \%$ | $0.8 \%$ | $2.0 \%$ |
| Variance |  |  |  |  |  |  |


| England | $\mathbf{5 . 4 \%}$ | $\mathbf{0 . 3} \%$ | $\mathbf{2 1 . 4 \%}$ | $\mathbf{2 . 3} \%$ | $\mathbf{9 . 1 \%}$ | $\mathbf{1 . 8 \%}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Conversion Rate $10 / 11$ | $4.8 \%$ | $0.2 \%$ | $23.3 \%$ | $2.0 \%$ | $8.0 \%$ | $\mathbf{5 . 9 \%}$ |
| Conversion Rate $09 / 10$ | $0.6 \%$ | $0.0 \%$ | $-1.9 \%$ | $0.3 \%$ | $1.1 \%$ | $5 \%$ |
| Variance | $5.4 \%$ |  |  |  |  |  |

Notes: All conversion rate figures in this table are subject to rounding, so whilst the seasonal figures in the table may not imply a change, the variance may indicate a drop or increase as the 4th January data cut figures may differ.

Figure 1: Conversion rates by type of football for Basildon 10/11 as set against regional and national averages.


Figure 2: Conversion rate trends for different football types for Basildon 09/10 and 10/11 as set against national averages.


Please Note: Season 09/10 figures for Youth - All Formats reflect Youth 11 v 11 only.

## Local Authority Comparison of Conversion Rates

A comparison of conversion rates of Local Authorities can be made between those similar in nature by utilising the National Statistics 2009 Area Classification of Local Authorities (provided by the Office for National Statistics). The classification groups Local Authorities based on population characteristics.

Table 2 below shows the conversion rates for Basildon compared to those most similar to it, that is, members of the same subgroup:

Bedford, Bexley, Broxbourne, Crawley, Dartford, Forest Heath, Gloucester, Gosport, Gravesham, Harlow, Havering, Ipswich, Medway, Milton Keynes, Northampton, Peterborough, Rushmoor, Stevenage, Swindon, Thurrock, Wellingborough, Worcester

Table 2: Comparison of Local Authorities in the same subgroup as Basildon.

| Football Type |  | Conversion Target ${ }^{1}$ | Basildon Conversion Rate | Variance | Growth <br> Potential |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adult 11-a-side | Male | 6.7 | 5.9 | -0.8 | 16 |
|  | Female | 0.3 | 0.3 | 0.0 | 2 |
| Youth ${ }^{2}$ <br> (all formats) | Male | 25.0 | 26.5 | 1.5 | 0 |
|  | Female | 2.5 | 1.5 | -1.0 | 13 |
| Mini-Soccer | Mixed | 11.1 | 9.2 | -1.9 | 17 |
| Adult Small Sided | Male | 3.3 | 1.9 | -1.4 | 61 |

1 The target is the value of the upper quartile ( 75 th Percentile) of conversion rates of all local authorities in the same subgroup. The conversion target is calculated for each type of football.
2 Growth Potential represents the number of teams for each football type that the local authority would need to develop to reach the conversion target value. For Youth (all formats) the growth potential has been calculated on an average number of players across all formats.

Local Authorities are encouraged to discuss growth potential targets with their County Development Manager to determine a realistic programme of intervention, supported by The FA, capable of increasing participation over an agreed period.

Where the Local Authority has participation rates already above the targets consideration should be given as to how these rates can be sustained long term.

## CLUBS

## Basildon Clubs

- In Basildon the club to team ratio is 1:2.7 (i.e. each club runs on average 2.7 teams). This compares to a national ratio of 1:2.9 and a regional ratio of 1:3.0.
- 30 of the youth clubs in Basildon run youth 11-a-side teams only and do not have a mini-soccer team.
- There are no clubs fielding both youth and adult teams.
- $75.8 \%$ of clubs in Basildon have adult teams, compared to national and regional averages of $72.5 \%$ and $73.6 \%$ respectively.
- $81.9 \%$ of adult-only clubs in Basildon have only one team compared to the national average of $76.0 \%$.

Appendix 1 shows Basildon based clubs with numbers of associated teams for each form of football during season 10/11. Finally, it shows the status of clubs that have been awarded The FA Charter Standard award and the level of that award.

## Charter Standard

Of the 124 clubs in Basildon, 20 have achieved Charter Standard. The level of status obtained by these clubs is outlined in Table 3.

Table 3: Clubs with Charter Standard in Basildon

| Status | Basildon |  | England |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Number | Percentage | Number | Percentage |
| Community Club | 3 | $2.4 \%$ | 515 | $1.7 \%$ |
| Development Club | 1 | $0.8 \%$ | 521 | $1.8 \%$ |
| Charter Standard | 16 | $12.9 \%$ | 4379 | $14.7 \%$ |
| Total | $\mathbf{2 0}$ | $\mathbf{1 6 . 1 \%}$ | $\mathbf{5 4 1 5}$ | $\mathbf{1 8 . 2 \%}$ |

In terms of teams, $65.3 \%$ of youth and mini-soccer teams play within a club of Charter Standard status. This compares to a national average of $70.4 \%$ with a National Game Strategy target of $75 \%$ of youth and mini-soccer teams playing within a Charter Standard Club by 2012.

## TEAMS

## Basildon Teams

- There are a total of 334 teams playing competitive football in Basildon excluding small-sided teams.
- According to the CAS data, there are 13 female teams playing in Basildon. This is $3.9 \%$ of the total number of teams.
- The peak youth age is U11, with 24 teams playing at this level.

Table 4 shows the number of Basildon based teams for each form of football.

Table 4: Number of teams at each age group

| Age Group | Total No. of Teams | No. of Mixed Teams | No. of Male Teams | No. of Female Teams |
| :---: | :---: | :---: | :---: | :---: |
| U7 | 15 | 15 | 0 | 0 |
| U8 | 17 | 17 | 0 | 0 |
| U9 | 23 | 23 | 0 | 0 |
| U10 | 22 | 22 | 0 | 0 |
| U11 | 24 | 0 | 23 | 1 |
| U12 | 23 | 0 | 21 | 2 |
| U13 | 21 | 0 | 19 | 2 |
| U14 | 20 | 0 | 19 | 1 |
| U15 | 19 | 0 | 19 | 0 |
| U16 | 21 | 0 | 21 | 0 |
| U17 | 2 | 0 | 2 | 0 |
| U18 | 9 | 0 | 8 | 1 |
| Open Aged | 110 | 0 | 104 | 6 |
| Veterans | 8 | 0 | 8 | 0 |
| Totals | 334 | 77 | 244 | 13 |

The following figure plots the change in the percentage of youth teams across age groups in Basildon and highlights a peak number of teams in the U11 age group. Where there is no line on the graph for 'Teams within LA \%', there are no youth teams playing in the Local Authority. The national percentages for each age group are also included for comparison.

Figure 4: Individual youth teams as a proportion of all U18 teams in Basildon


## LEAGUES

## Leagues with Basildon Teams

There are 34 leagues containing teams from Basildon (see table 5).

In total 23 of these leagues are adult leagues.

There are 14 teams in Basildon that have not been assigned to a league. Where teams have not been assigned to a league, this data could potentially be highlighting teams playing in 'friendlies' only or it could be highlighting data missing from CAS.

Table 5 summarises the main coverage of football in Basildon, in respect of the age ranges of teams, numbers of teams and leagues in which they participate.

Table 5: League structures in Basildon

| League | Age Group | No. of Teams in League | No. of Basildon Teams in League | \% of Teams in League Playing in Basildon | Charter Standard and Respect |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Basildon \& District Sunday League | Open Aged | 37 | 32 | 86.5 |  |
| Bill Spurgeon Invitation Charity Cup | Open Aged | 15 | 1 | 6.7 |  |
| Brentwood Sunday League | Open Aged | 47 | 2 | 4.3 |  |
| Burnham And District Charity Competition | Open Aged | 12 | 2 | 16.7 |  |
| Chelmer \& Crouch Youth League | U12 | 14 | 3 | 21.4 | CSL, <br> Respect |
| Chelmsford \& District Sunday Social League | Open Aged | 23 | 2 | 8.7 | Respect |
| Chelmsford Invitation League | Open Aged | 38 | 2 | 5.3 |  |
| Chelmsford Youth League | U7 | 20 | 4 | 20.0 | Respect |
| Chelmsford Youth League | U8 | 32 | 6 | 18.8 | Respect |
| Chelmsford Youth League | U9 | 37 | 7 | 18.9 | Respect |
| Chelmsford Youth League | U10 | 45 | 5 | 11.1 | Respect |
| Chelmsford Youth League | U11 | 36 | 6 | 16.7 | Respect |
| Chelmsford Youth League | U12 | 49 | 4 | 8.2 | Respect |
| Chelmsford Youth League | U13 | 48 | 8 | 16.7 | Respect |
| Chelmsford Youth League | U14 | 48 | 6 | 12.5 | Respect |
| Chelmsford Youth League | U15 | 44 | 5 | 11.4 | Respect |
| Chelmsford Youth League | U16 | 38 | 8 | 21.1 | Respect |
| Chelmsford Youth League | U17 | 25 | 2 | 8.0 | Respect |
| Chelmsford Youth League | U18 | 19 | 1 | 5.3 | Respect |
| Eastern Floodlight League | Open Aged | 5 | 1 | 20.0 |  |


| League | Age Group | No. of Teams in League | No. of Basildon Teams in League | \% of Teams in League Playing in Basildon | Charter Standard and Respect |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Eastern Junior Alliance | U14 | 20 | 2 | 10.0 |  |
| Eastern Junior Alliance | U15 | 36 | 2 | 5.6 |  |
| Eastern Junior Alliance | U16 | 46 | 2 | 4.3 |  |
| Eastern Junior Alliance | U18 | 46 | 2 | 4.3 |  |
| Eastern Region Women's Football League | Open Aged | 30 | 3 | 10.0 |  |
| Echo Junior Football League | U7 | 32 | 1 | 3.1 | Respect |
| Echo Junior Football League | U9 | 57 | 1 | 1.8 | Respect |
| Essex Business Houses League | Open Aged | 23 | 1 | 4.3 |  |
| Essex County Girls Football League | U18 | 17 | 1 | 5.9 | Respect |
| Essex County Womens League | Open Aged | 23 | 2 | 8.7 | Respect |
| Essex Senior League | Open Aged | 10 | 1 | 10.0 | Respect |
| Essex Soccability League | U12 | 1 | 1 | 100.0 |  |
| Essex Soccability League | U16 | 5 | 1 | 20.0 |  |
| Essex Soccability League | Open Aged | 10 | 1 | 10.0 |  |
| Essex Thames Side Challenge Trophy | Open Aged | 14 | 2 | 14.3 |  |
| Ford Sunday Football League | Open Aged | 14 | 4 | 28.6 | Respect |
| Friendlies | U9 | 18 | 1 | 5.6 |  |
| Greene King Essex Veterans League | Open Aged | 32 | 5 | 15.6 |  |
| Greene King Essex Veterans League | Veterans | 42 | 4 | 9.5 |  |
| Nacyp National Club Championship | U16 | 1 | 1 | 100.0 |  |
| Sceptre Sunday League | Open Aged | 101 | 19 | 18.8 | Respect |
| South East Essex Primary Mini Soccer League | U7 | 38 | 7 | 18.4 |  |
| South East Essex Primary Mini Soccer League | U8 | 45 | 8 | 17.8 |  |
| South East Essex Primary Mini Soccer League | U9 | 51 | 10 | 19.6 |  |
| South East Essex Primary Mini Soccer League | U10 | 62 | 10 | 16.1 |  |
| Southend \& District Junior Sunday Football League | U11 | 54 | 15 | 27.8 | Respect |
| Southend \& District Junior Sunday Football League | U12 | 56 | 12 | 21.4 | Respect |
| Southend \& District Junior Sunday Football League | U13 | 59 | 11 | 18.6 | Respect |
| Southend \& District Junior Sunday Football League | U14 | 53 | 11 | 20.8 | Respect |
| Southend \& District Junior Sunday Football League | U15 | 41 | 12 | 29.3 | Respect |
| Southend \& District Junior Sunday Football League | U16 | 39 | 7 | 17.9 | Respect |


| League | Age Group | No. of Teams in League | No. of Basildon Teams in League | \% of Teams in League Playing in Basildon | Charter Standard and Respect |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Southend \& District Junior Sunday Football League | U18 | 32 | 5 | 15.6 | Respect |
| Southend Borough Combination Veterans | Veterans | 7 | 2 | 28.6 |  |
| Southend Borough Combination Veterans League Charity | Open Aged | 16 | 5 | 31.3 |  |
| Southend Borough Combination Veterans League Charity | Veterans | 20 | 2 | 10.0 |  |
| Southend Charity Football Competition | Open Aged | 50 | 6 | 12.0 |  |
| Southend Sunday Charity Competition | Open Aged | 42 | 1 | 2.4 |  |
| Southend Sunday Football League | Open Aged | 24 | 3 | 12.5 |  |
| The Broch Group Mid Essex League | Open Aged | 60 | 4 | 6.7 | Respect |
| The Prokit UK Essex Olympian Football League | Open Aged | 63 | 5 | 7.9 | Respect |
| Thundermite Girls Football League | U10 | 2 | 1 | 50.0 | Respect |
| Thundermite Girls Football League | U11 | 2 | 1 | 50.0 | Respect |
| Thundermite Girls Football League | U12 | 4 | 1 | 25.0 | Respect |
| Thundermite Girls Football League | U13 | 3 | 2 | 66.7 | Respect |
| Thundermite Youth League | U7 | 11 | 2 | 18.2 | Respect |
| Thundermite Youth League | U8 | 18 | 3 | 16.7 | Respect |
| Thundermite Youth League | U9 | 24 | 4 | 16.7 | Respect |
| Thundermite Youth League | U10 | 24 | 5 | 20.8 | Respect |
| Thundermite Youth League | U11 | 10 | 1 | 10.0 | Respect |
| Count of Leagues: 34 |  |  |  |  |  |

## Please Note:

1). Count of teams may differ from the front page, since some teams may not have a league allocated.
2). CSL - indicates Charter Standard League.
3). If a league appears more than once for an agegroup, it may be that teams have been applied to different/duplicated league entities.

## SUMMARY

This report has identified the status of football in Basildon for $10 / 11$ season. The report is part of an ongoing process that will allow the data to be updated and used in the development of football locally.

In closing The Football Association would like to thank you for any feedback that you may have on this report. Please convey any errors or omissions to either your local County FA or Data@TheFA.com.

## APPENDIX 1

Table 6 －Summary of football clubs in Basildon
DE－Club existed in previous season，but not in the current season．
SS－Refers to Clubs with only Small Sided teams

| Club Name | $\begin{aligned} & \text { 号 } \\ & \text { 苞 } \end{aligned}$ | 10／11 Teams |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\frac{\text { 云 }}{\text { ¢ }}$ |  | 彦 |  |  |  |
| AFC Pitsea | DE | 0 | 0 | 0 | 0 | 0 |  |
| AFC Rettendon（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Armada Sports（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Atletico Trotters（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Ball Chasers |  | 1 | 0 | 0 | 0 | 1 |  |
| Barson（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Barstable（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Basbus |  | 1 | 0 | 0 | 0 | 1 |  |
| Basildon Athletic |  | 3 | 0 | 0 | 0 | 3 |  |
| Basildon Boys Club Y |  | 0 | 7 | 3 | 0 | 10 | Charter |
| Basildon Boys Senior（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Basildon Soccability Academy（S） |  | 1 | 0 | 0 | 0 | 1 | Charter |
| Basildon Soccability Academy Y |  | 0 | 2 | 0 | 0 | 2 |  |
| Basildon Town |  | 2 | 0 | 0 | 0 | 2 |  |
| Basildon Town Y |  | 0 | 5 | 0 | 0 | 5 | Charter |
| Basildon United |  | 1 | 0 | 0 | 0 | 1 |  |
| Basildon United Y |  | 0 | 2 | 0 | 0 | 2 |  |
| Basildon Wanderers Youth |  | 0 | 4 | 0 | 0 | 4 |  |
| Beech United Y |  | 0 | 4 | 6 | 0 | 10 | Charter |
| Bellhouse Airtech（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Berry（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Berry Boys Y |  | 0 | 4 | 0 | 0 | 4 | Charter |
| Berry Rangers（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Billericay Rangers Y |  | 0 | 1 | 0 | 0 | 1 |  |
| Billericay Town |  | 2 | 0 | 0 | 0 | 2 |  |
| Billericay Town Colts Y |  | 0 | 8 | 6 | 0 | 14 | Comm． |
| Billericay Town Ladies |  | 2 | 0 | 0 | 0 | 2 | Charter |


| Club Name | $\begin{aligned} & \text { 气 } \\ & \text { 第 } \end{aligned}$ | 10／11 Teams |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 䓂 |  | $\bar{\Sigma}$ |  |  |  |
| Billericay Town Y |  | 0 | 2 | 0 | 1 | 2 |  |
| Bluehouse（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Bowers \＆Pitsea |  | 2 | 0 | 0 | 0 | 2 |  |
| Bowers \＆Pitsea Y |  | 0 | 4 | 0 | 0 | 4 |  |
| Bowers Sports（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Broadmayne（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| C \＆K Basildon Girls |  | 0 | 1 | 0 | 0 | 1 | Charter |
| C \＆K Basildon Ladies |  | 2 | 0 | 0 | 0 | 2 | Charter |
| Callback（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Canvey Town |  | 1 | 0 | 0 | 0 | 1 |  |
| Castledon Colts（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Castlemayne Athletic（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Chalvedon Boys Y |  | 0 | 5 | 5 | 0 | 10 | Charter |
| Chapel United Veterans（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Cisk Sports（S） |  | 2 | 0 | 0 | 0 | 2 |  |
| Club Sirrus |  | 1 | 0 | 0 | 0 | 1 |  |
| Domino（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Dons（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Dunton Athletic（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Dunton Dynamos Y | DE | 0 | 0 | 0 | 0 | 0 |  |
| Durham（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| Essex Boys and Girls Clubs |  | 0 | 1 | 0 | 0 | 1 |  |
| Essex Royals G | DE | 0 | 0 | 0 | 0 | 0 | Comm． |
| Eversley Boys Y |  | 0 | 1 | 1 | 0 | 2 |  |
| Eversley Park（S） | DE | 0 | 0 | 0 | 0 | 0 |  |
| Eversley Sports（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| FC Gulls（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| FC Lions Y | DE | 0 | 0 | 0 | 0 | 0 |  |
| FC Mexico（S） |  | 1 | 0 | 0 | 0 | 1 |  |
| FC Redwing Y |  | 0 | 6 | 7 | 0 | 13 |  |
| FC Sparta（S） |  | 1 | 0 | 0 | 0 | 1 |  |


| Club Name | $\begin{aligned} & \text { n } \\ & \overbrace{0}^{0} \\ & \text { ثn } \end{aligned}$ | 10/11 Teams |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 䓂 |  | $\bar{\Sigma}$ |  | $\begin{aligned} & \bar{\cong} \\ & \stackrel{y}{\circ} \\ & \end{aligned}$ |  |
| FC Warriors (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Focus (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Ford (Basildon) |  | 3 | 0 | 0 | 0 | 3 |  |
| Ford Emblem (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Ford Plant Engineering (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Fords Ads |  | 1 | 0 | 0 | 0 | 1 |  |
| Forest Glade |  | 2 | 0 | 0 | 0 | 2 | Comm. |
| Forest Glade Y |  | 0 | 16 | 10 | 0 | 26 | Comm. |
| Fusion (S) |  | 2 | 0 | 0 | 0 | 2 |  |
| Great Berry Ladies | DE | 0 | 0 | 0 | 0 | 0 |  |
| Great Berry Rangers |  | 1 | 0 | 0 | 0 | 1 |  |
| Hannakins Farm |  | 4 | 0 | 0 | 0 | 4 |  |
| Hannakins Farm Y |  | 0 | 9 | 7 | 0 | 16 |  |
| Hannakins Ladies |  | 1 | 0 | 0 | 0 | 1 | Charter |
| Ingatestone Rovers (S) | DE | 0 | 0 | 0 | 0 | 0 | Charter |
| Inn On The Green (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Intersports (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Intersports Girls |  | 0 | 1 | 0 | 0 | 1 | Charter |
| Intersports Y |  | 0 | 11 | 6 | 0 | 17 | Charter |
| Jolly Fryer (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Kelsen United (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Kingfisher Athletic (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Kingswood (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Laindon Athletic Veterans (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Laindon Community Centre Rangers (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Laindon Orient |  | 1 | 0 | 0 | 0 | 1 |  |
| Laindon United (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Landsdowne Rangers (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Langdon Pumas Y |  | 0 | 3 | 8 | 0 | 11 |  |
| Langdon Wanderers (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Lee Chapel North (S) |  | 1 | 0 | 0 | 0 | 1 |  |


| Club Name | $\begin{aligned} & \text { n } \\ & \tilde{N}_{0}^{0} \\ & 0 \end{aligned}$ | 10/11 Teams |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 䓂 |  | $\overline{\bar{\Sigma}}$ |  |  |  |
| Lee Chapel Y |  | 0 | 7 | 4 | 0 | 11 |  |
| Leigh Celtic Girls |  | 0 | 4 | 1 | 0 | 5 | Charter |
| Leigh Celtic Ladies |  | 1 | 0 | 0 | 0 | 1 | Charter |
| Ludlows |  | 1 | 0 | 0 | 0 | 1 |  |
| Mapleford Athletic (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Mayne United (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Mezzani (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Nevendon Green (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| New Holland |  | 1 | 0 | 0 | 0 | 1 |  |
| Nicholas Colts (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Nicholas Wybacks (S) |  | 2 | 0 | 0 | 0 | 2 |  |
| Noakbridge Y | DE | 0 | 0 | 0 | 0 | 0 |  |
| Old Bromfordians |  | 1 | 0 | 0 | 0 | 1 |  |
| Orion (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Pathetico Madrid |  | 1 | 0 | 0 | 0 | 1 |  |
| Pavilion United Vets |  | 1 | 0 | 0 | 0 | 1 |  |
| Pendle (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Perry Street Youth |  | 0 | 8 | 4 | 0 | 12 | Devel. |
| Primo (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Promax (S) |  | 3 | 0 | 0 | 0 | 3 |  |
| PSV Billericay (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Quilters (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Ramsden | DE | 0 | 0 | 0 | 0 | 0 |  |
| Recreativo Langdon Hills (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Rectory Rovers Y | DE | 0 | 0 | 0 | 0 | 0 |  |
| Redwood (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Reecon Rovers (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Regal Sports (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Rhodesia United |  | 1 | 0 | 0 | 0 | 1 |  |
| Rosebay Vets |  | 1 | 0 | 0 | 0 | 1 |  |
| Runwell \& Bromfords Reunion (S) |  | 1 | 0 | 0 | 1 | 1 |  |


| Club Name | $$ | 10/11 Teams |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 苛 |  | 듳 |  |  |  |
| Runwell \& Rayleigh Raiders Girls | DE | 0 | 0 | 0 | 0 | 0 | Charter |
| Runwell \& Rayleigh Raiders Ladies | DE | 0 | 0 | 0 | 0 | 0 | Charter |
| Runwell Hospital | DE | 0 | 0 | 0 | 0 | 0 | Charter |
| Runwell Hospital Y | DE | 0 | 0 | 0 | 0 | 0 | Charter |
| Scotia Billericay | DE | 0 | 0 | 0 | 0 | 0 | Comm. |
| Shepley United (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Shotgate Harriers (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Signet United |  | 3 | 0 | 0 | 0 | 3 | Charter |
| Slavia (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Southfields (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Sparco |  | 1 | 0 | 0 | 0 | 1 |  |
| Sparco European |  | 1 | 0 | 0 | 0 | 1 |  |
| Sparkbridge |  | 1 | 0 | 0 | 0 | 1 |  |
| Sparta Basildon |  | 2 | 0 | 0 | 0 | 2 |  |
| Sporting Shotgate $Y$ | DE | 0 | 0 | 0 | 0 | 0 |  |
| Stadium United Y |  | 0 | 2 | 0 | 0 | 2 |  |
| Styles (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Swan Mead |  | 1 | 0 | 0 | 0 | 1 |  |
| Syrus (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Tag United (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Torrun United (S) |  | 1 | 0 | 0 | 1 | 1 |  |
| Trenham (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Trinity United (S) |  | 3 | 0 | 0 | 0 | 3 |  |
| Trinity United Y |  | 0 | 1 | 0 | 0 | 1 |  |
| Valley Colts Y |  | 0 | 3 | 0 | 0 | 3 |  |
| Vange United Y |  | 0 | 4 | 0 | 0 | 4 | Charter |
| Vichouse Sports |  | 1 | 0 | 0 | 1 | 1 |  |
| Vision (S) |  | 1 | 0 | 0 | 0 | 1 | Charter |
| Vizforello (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Voy Rangers (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| West Billericay |  | 1 | 0 | 0 | 0 | 1 |  |


| Club Name | $\begin{aligned} & \text { n } \\ & \stackrel{\rightharpoonup}{0} \\ & \text { जn } \end{aligned}$ | 10/11 Teams |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\frac{ \pm}{3}$ |  | $\stackrel{\bar{\Sigma}}{\Sigma}$ |  |  |  |
| West Laindon (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Wickbeech (S) |  | 1 | 0 | 0 | 0 | 1 |  |
| Wickford Rangers | DE | 0 | 0 | 0 | 0 | 0 |  |
| Wickford Town |  | 2 | 0 | 0 | 0 | 2 | Comm. |
| Wickford Town Girls |  | 0 | 1 | 0 | 0 | 1 | Comm. |
| Wickford Town Youth |  | 0 | 12 | 9 | 0 | 21 | Comm. |
| Wickford United (S) |  | 1 | 0 | 0 | 0 | 1 | Charter |
| William de Ferrers (S) | DE | 0 | 0 | 0 | 0 | 0 |  |
| Totals |  | 118 | 139 | 77 | 4 | 334 |  |

[^0]
## APPENDIX 2

This section provides a brief overview of Basildon's population structure and characteristics.

## Demographic Profile

According to the mid-2009 population estimate data from the Office for National Statistics, Basildon has a population of 174,086. 89,468 of Basildon's population, $51.4 \%$, are female compared to a national average of $50.8 \%$.

For statistical purposes we define the number of people in a district who could potentially play football as the "relevant population". For Adult teams, the relevant population is males and females aged between 16 and 44 years, for Youth teams (all formats), the relevant population is males and females aged between 10 and 18 years, and for Mini Soccer, the relevant population is males and females aged 6 to 9 years. Table 6 outlines the numbers and percentages of the population in Basildon for the population age groups relevant to football.

Table 6: Basildon relevant population age groups

| Population Group | Basildon Relevant <br> Population |  | \% of Basildon Relevant <br> Population |  | England Relevant <br> Population |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Male | Female | Male | Female |
| Adult - Aged 16 to 44 Years | 34,122 | 34,477 | $36.2 \%$ | $36.6 \%$ | $36.6 \%$ | $36.0 \%$ |
| Youth - Aged 10 to 18 Years | 8,894 | 8,486 | $9.4 \%$ | $9.0 \%$ | $9.8 \%$ | $9.3 \%$ |
| Mini Soccer - Aged 6 to 9 Years | 8,362 |  |  | $8.9 \%$ | $8.5 \%$ |  |

In Basildon $6.7 \%$ of the population come from Ethnic Minority (EM) groups, which is lower than that of England as a whole at $8.8 \%$. The largest EM group in the authority is Indian at $1.3 \%$, followed by African at $1.1 \%$; the corresponding national averages are $1.9 \%$ and $1.0 \%$ respectively. (Source: 2001 Census)

## Basildon

## Index of Multiple Deprivation (IMD)

The Index of Multiple Deprivation (2007) provides a nationally accepted means by which to identify the levels of deprivation in England.

Figure 5: Basildon IMD ranking indicating main settlements


## Active People Survey Data

The Active People Survey (APS), commissioned by Sport England, is the largest sports survey undertaken in Europe. The survey provides detail on the level of participation in sport and physical activity by adults (16+) for each Local Authority in England. This data is based on a minimum sample size of 500 interviews in each area.

The data from APS 4 (October 2009 - October 2010) provides:

1) Percentage of the adult population participating in football for at least 30 minutes at least once a month.
2) Percentage of the adult population participating in football for at least 30 minutes at least once a week.

The results for Basildon are shown below (where blank this indicates that data is unavailable due to small sample size):

|  | APS 4 - Football |  |
| :--- | :---: | :---: |
|  | $1 \times$ month | $1 \times$ week |
|  | $8.9 \%$ | $5.3 \%$ |
| National Average | $7.33 \%$ | $4.96 \%$ |

This football specific data can be compared against general participation across all sports in the Local Authority area by accessing the following link to Local Sport Profile data http://www.sportengland.org/research/local sport profiles.aspx

Please refer to the Football Participation Reports User Guide 2010/11 for more detail on the interpretation of this data. The guide can be found at: https://www.fadml.com/C13/Football Development/default.aspx and will be available from 1st March 2011.

## National Statistics 2001 Area Classification for Local Authorities

Additional information can be found on the Area Classification clusters that were used to group Local Authorities using the website below:
http://www.statistics.gov.uk/about/methodology by theme/area classification/la/d efault.asp


[^0]:    * Foreign Team Count - these are the teams affiliated to Basildon clubs, but playing in neighbouring Local Authorities. These teams are not added to the team total for this authority

