

# CRAYLANDS REVIEW

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## Craylands Community Action Plan

Update Spring 2010

The physical re-development of Craylands is only part of the overall regeneration programme. If the scheme is to be successful, the social issues that exist on the Craylands estate must be addressed through an effective relationship between residents and agencies.



The Action Plan was developed in 2008, and set out how agencies and residents would work together to tackle these issues.

The Plan aims to improve communication and encourage coordination to ensure the ambitious scheme to transform Craylands will be an all round success.

It will also support and enable residents to become more confident and increasingly involved in the local decision making processes for the future management of their own neighbourhood.



A Delivery Group has been formed and continues to meet on a quarterly basis. The group is made up of agencies and resident representatives and will lead the implementation and delivery of the plan, report back progress to the monthly Craylands Steering Group.

Resident's views do count and after extensive consultation, six priorities were identified that residents said would need to be tackled to make Craylands a better place to live and prosper.

### The Six Priorities are:

1. A safer Craylands
2. Opportunities for children and young people
3. An economically active Craylands
4. An ambitious and well educated Craylands
5. An active, influential and cohesive Craylands
6. A healthier Craylands

### Way forward

This review reports the progress made in community development over the last year to residents of Craylands. It also informs residents about how to get more involved in existing and future priorities for the estate which will improve the quality of life for residents on Craylands, now and in the future.

We need Craylands Residents to become more involved in decision making processes and projects.

Like to know more? Please ring **01268 294395**.

# 1. A Safer Craylands

## What we promised to do

1. Roll out the Neighbourhood Watch scheme across Fryerns and Craylands.
2. Ensure there are high visibility patrols on Craylands through the Neighbourhood Policing Team and Community Warden Scheme.
3. Hold regular crime surgeries at the Craylands Consultation Shop.
4. Provide adequate security on all demolition sites during the re-development.
5. Launch the "Community Wheels" project in Fryerns to encourage safer road use.



Neighbourhood Police Team hold Crime surgeries and Neighbourhood Action Plan meetings in the Consultation Shop in Exeter Close

## What we have done

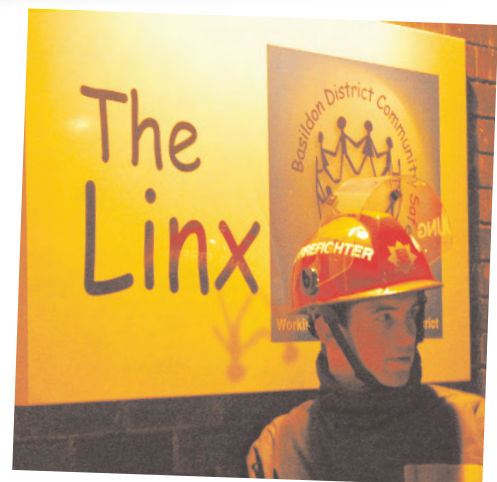
1. Supported the Neighbourhood Police Team who personally door knocked 974 households in Fryerns and Craylands, 50% of these households were recruited to Neighbourhood Watch and 8 have become area coordinators.
2. Introduced a Neighbourhood Policing Team and Neighbourhood Warden, who have regular high visibility patrols. Additional advice and support from the Anti Social Behaviour Team and Martin Trevillion from the Fire & Rescue Service. Would you like a FREE Home Fire Safety Check? - 01376 576500.
3. Started crime surgery "Drop-In" sessions and regular Neighbourhood Action Panels so residents could seek advice and solutions to crime related issues. They also provide an opportunity for residents to have a say on fighting crime and express any fear of crime in the neighbourhood.
4. Arranged joint Police and Higgins patrols to ensure site security is a high priority throughout the redevelopment.
5. Invited the road safety project to attend the 3rd International Day at Frypa hall on Saturday 29th May 1-6 pm.

Ward mobile **0787 500 3297** Crimestoppers **0800 555111**

Neighbourhood Watch coordinator **0300 333 4444**

If you, or anyone you know, is the victim of domestic violence, contact **01268 581591**

Police Hate Crime Office **0300 333 4444**



The Linx youth engagement centre is used for local community projects.

## 2. Opportunities for children and young people

### What we promised to do

1. Continue to hold the Craylands Youth Club, street dance for girls and football for boys on Monday evenings.
2. Continue to hold the Craylands Activity Zone during school holidays. Continue running the Dyn-a-mites Children's Club and Parent and Toddler Group on a weekly basis.
3. Ensure the re-development includes adequate recreational facilities for children and young people.
4. Launch and promote the work of the Children's Centre on the estate.
5. Display the artwork from the "Free Hands" project across the estate.



Craylands Activity Zone arrange Arts, crafts and Sports activities during school holidays

### What we have done

1. Continued to support Friends of Craylands, as well as Monday evening youth activities and events and provide opportunities for partnership working, participation in additional projects and funding.
2. Continued to support Craylands Activity Zone school holiday arts, crafts and outdoor activities and encourage partnership events and outings. Continued to support Dyn-a-mites Friday morning Mother and Toddler group, Friday evening children's club and "Family Time" Sunday afternoon sessions.
3. Continued to encourage and support a variety of sporting and recreational facilities including: Judo Club on Wednesday evenings, Essex Mobile Youth Bus on Fridays 3-6 pm, take part in outdoor and indoor games; opportunity to take part in arts and crafts, IT, social & life skills training, health information, DJ and nail art workshops.
4. Promoted the launch of Fryerns Farm Children's Centre at Greenshoots. The centre provides free services, information and support to under five year olds and their families.
5. Continued to display the "Free Hands" art project in Exeter Close with an additional 30' Community art mural which transforms the walkway leading to the Children's Centre.



Friends of Craylands are a group of residents who hold community activities and support residents with a variety of issues

Fryerns Farm 01268 271137

# 3. An economically active Craylands

## What we promised to do

1. Promote the Council's Trade School initiative in Craylands.
2. Ensure local residents have access to training and job opportunities through the Higgins' Skills Training Centre.
3. Work with local secondary schools to provide work-related learning opportunities.
4. Hold Benefits Awareness Sessions and provide Citizen's Advice Centre advice to residents.
5. Look into the possibility of extending the Credit Union at Northlands Park to Craylands residents.



Credit Union opens at Fryerns Farm Childrens Centre. Come along and find out how a Credit Union works and how it can support you.

## What we have done

1. Continued to promote the Council's Trade School initiative.
2. Introduced multi-agency partnerships with Higgins to enable access for local labour, training and apprenticeship schemes. Promoted the Council's redundancy helpline: 01268 294629.
3. Supported and promoted ongoing work experience opportunities, parent learning projects and support groups and extended schools programmes.
4. Continued to hold regular finance benefits advice and Citizen Advice Bureau "drop in" as well as appointment sessions at the Consultation Shop: 07507 844081.
5. Launched the volunteer-managed Essex Savers Craylands Branch of the Credit Union at the Children's Centre, which is now open for Thursday morning sessions, 9am - 12noon. Promoted an offer of Free membership for the first 50 Craylands residents to join.



CAB and Credit Union working together to promote the advantages of joining the credit union, money advice and support.



Young people having an opportunity to learn new skills at the Basildon Trade School

# 4. An ambitious and well educated Craylands

## What we promised to do

1. Establish a local after school homework club for children.
2. Through the Community Learning Ambassadors, improve participation in learning and skills programmes.
3. Develop and introduce family learning programmes for children and their carers.
4. Reduce the number of young people leaving school and not entering further education, training or employment.

## What we have done

1. Continued to promote East Basildon Extended Schools Programme who support and coordinate activities for 23 schools, 4 Children Centres, several of which have local homework clubs.
2. Improved participation in learning and skills programmes through the Community Learning Ambassadors, Fair Share project and Basildon Billericay & Wickford Council for Voluntary Services who offer information, advice, guidance, training, capacity building and support services for local voluntary groups.
3. Introduced and developed family and carers learning programmes and activities with partner agencies.
4. Promoted family support groups to raise aspirations and self confidence. Signpost young people and adults to the Adult Community Learning support team who provide one to one free information, advice and guidance for further learning and career opportunities. Promote the use of partner agencies for training and employment opportunities.



old fashioned sports day  
Local children and their families  
participating in family learning activities.



Swan and Friends of Craylands have  
successfully opened the Craylands  
Internet Cafe



**Consultation Shop**  
**21 Exeter Close**  
**SS14 3QT**

## 5. An active, influential and cohesive Craylands

### What we promised to do

1. Distribute the Craylands Newsletter to every household on a monthly basis.
2. Develop and publicise the Craylands Community Website.
3. Support local community groups, promoting training and development opportunities for all volunteers.
4. Progress the Genus Loci Public Arts Project in Craylands, involving all sections of the local community.
5. Continue to hold the Fryerns and Craylands Community Panel on a quarterly basis and provide residents with advice through the Consultation Shop and an Independent Resident Advisor.
6. Hold an "International Day" to promote equality, ethnic and cultural diversity, as well as social inclusion across Fryerns.



Annual International Day event at Frypa Hall: an opportunity to celebrate the diversity of cultures through food, fun events and dance.



Young people of Craylands and the Trinity Mind Body & Soul theatre group work together to engage with local residents.

### What we have done

1. Published regular newsletters giving information, updates and useful contacts about the redevelopment, service provision and Community Development projects.
2. Developed the Craylands Community website [www.web4residents.org/craylands](http://www.web4residents.org/craylands)
3. Supported local community groups to become constituted clubs and apply for funding. Supported and added articles into the BBWCVS newsletter which is distributed to all households in Fryerns and Craylands with updates on volunteering, training, development and funding opportunities for volunteers.
4. Continue to progress the three year public art project linked to the Craylands major capital development scheme, this project includes fun events and consultation and engagement with the local community.
5. Continue to promote and support regular Community Panels. Swan Housing to continue to provide advice on Tuesdays 9am-1pm and Thursdays 3pm-6pm and Independent Resident Advisor drop in surgeries on Mondays 9am-12noon and Wednesdays 10am-1pm and a 24 hour Basildon Council helpline: 0800 073 0069.
6. Continue to support and promote the annual International Day event held at Frypa Hall. This fun event enables everyone to celebrate, "Community Togetherness". This years event is Saturday 29th May 2010, 1pm-6pm.

# 6. A healthier Craylands

## What we promised to do

1. Provide information and advice on preventative health programmes, including healthy eating, cookery, smoking, alcohol and drugs awareness.
2. Improve access to sexual health services for teenagers.
3. Through the Craylands Clinic, provide and promote initiatives such as baby massage, sensory play and a Parent and Toddler Group.
4. Through the GP Referral Scheme, promote and encourage involvement in physical activity.



Health MOT - Providing info on issues that may cause ill health such as money worries, eating the right food, smoking, alcohol and substance misuse.

## What we have done

1. Held two Health MOT sessions, 2 day Drug and Alcohol awareness events, continuing with Vitality cooking sessions at Fryerns Farm and Luv 2 Stop Smoking tuesday morning drop in sessions at the consultation shop.
2. Confidential sexual health and contraceptive advice for young people available every Monday at the youth club and Friday mobile youth bus. Health Outreach awareness sessions have also taken place at each venue.
3. The Craylands clinic continues to serve the local community with three Health Visitors, Community Staff Nurse, Nursery Nurse, Admin, coordinator, safeguarding and domestic violence staff. There is also a Diabetic service based at this clinic, for further information please phone 01268 521555.
4. Through promotion and encouragement over 20 local residents have completed two free Vitality 10 week weight management and physical activity programmes at the Craylands Hall.



Aids & adaptations help elderly & disabled tenants to continue living independently in their own home by SGCH



Drug and alcohol awareness sessions were arranged in the consultation shop.

## Developing and delivering this plan

The Craylands Community Action Plan Delivery Group is made up of Public, Private and Voluntary Sector agencies with resident representatives.

Basildon Council	Adult Community Learning
West Basildon Children's Centre	Wickford Christian Centre
Swan Essex Savers Credit Union	Essex County Council
HCA	Craylands Community Steering Group
South West Essex NHS	Basildon Police
Higgins	Craylands Operational Group
BBWCVS	Essex Fire and Rescue
St Georges Community Housing	Resident Representatives
Friends of Craylands	Citizens Advice Bureau
Independent Resident Adviser	Resident Volunteers
Craylands Activity Zone	

The role of the Craylands Community Action Plan Delivery Group is to influence the strategic direction of the re-development, with particular emphasis on the six priorities identified by local residents in the Quality of Life Survey which was completed by Craylands residents in 2007.

The group will ensure that all partners are committed to delivering activities within the overall plan. They will involve and engage all sections of the local community and will monitor and review the plan at quarterly meetings with an annual review. The three year plan will continue to develop over time to meet the changing needs of residents.

This will enable local organisations to focus on delivering real outcomes to local people, improving the quality of life and working to achieve the vision of "A Better Craylands". To ensure this is successful Basildon Council and partners need local residents to be involved in the decision making processes and service delivery now and in the future.

Do you think you would like to be involved in the transformation of Craylands? It is an ambitious scheme that will transform Craylands, fostering a greater sense of pride and ensuring residents enjoy a safe, healthy and green place to live.

Would you like to get involved in the redevelopment, service delivery or management of your estate? Would you like to volunteer with your local community groups? For more information please call 01268 294395.

In partnership with:



**SureStart**

**NHS**  
South West Essex Essex County Council



**Basildon Council**  
BASILDON • BILLERICAY • WICKFORD